AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) FEDERAL CANDIDA	ATE	☐ STATI	E/LOCAL CAI	NDIDATE
19 Avail Titemselve Visind ow, Federal Ca				
I, Shelli Hutton				
being/on behalf of: Bill Nelson for	or Senate			, a legally
qualified candidate of the Democ	erat	water and the second se		political
party for the office of: US Senate				
in the General		······································		
election to be held on: 11/06/12	·	·		
do hereby request station time as	follows:			
Breditäst Pine of Day, Le ngth Rikati en or Stick atie	Bays	Class	Times per Week	Namilie of Week
:30 as ordered	M-S			
Statistical gest g	Gress 5	net		

For programming that, in who national importance," list the	ole or in part, "communicates a message re matters below:	elating to any political matter of
I represent that the payment f	or the above described broadcast time has	been furnished by:
Bill Nelson for US Senate 1	516 E Colonial Dr #101 Orlando FL 3280	3 407-704-7980
and you are authorized to anno I represent that this person or committee/organization of the	ounce the time as paid for by such person of entity is either a legally qualified candidate legally qualified candidate.	or entity.
The name of the treasurer of th	ne candidate's authorized committee is:	
Peggy Gannon		
This station has disclosed to m and discount, promotional and	e its political advertising policies, includin other sales practices (not applicable to fed	g: applicable classes and rates; eral candidates).
To Be Signea	l By Candidate or Authoriz	ed Committee
6/25/12	Shuthan	
Date	Signature	
To Be	Signed By Station Represe	entative
Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

STATION ORDER

Media: Product: ₹

Senate Race

Primary Demo: Adults 504 Separation between spots: Miami-Ft. Lauderdale

8

Buyer: Shelli Hutton

Bill Nelson for Senate

Description: Neison Marti 10.9-10.15 Medimeta:

Flight Start Date: 10/9/2012 05:00 AM Flight East Date: 10/16/2012 04:59 AM

Vendor: WSWN-TV

Mlami, FL 33141

Alexandria, VA 22310

Phone: 703-299-0396

Suite 200 6190 Grovedate Ct

Fex:

703-299-9211

1401 79th Street Causeway

Send Billing To: Aber Hutton Media

Revision #:

\$34,275

Date: 9/7/2012

I		
1	#	

Affiliation: FOX

Phone: 306-751-5692 Fax: 305-795-2708

	Daypart Program	Code	STN	Degra Dur	Tue Wed Thu Fri Set	2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2 2 2	2 2 2	S 22	Sun 2008		Total Spots	
¥8¥	WSVN-TV MTUNYTHE 8:30a-7:00a TODAY-FLORIDA	₽.	\$1,000.00	8	-	0	-	•	0	0	•	N	
	MTUWTHF 7:00a-7:30a TODAY-FLORIDA	Œ.	\$1,200.00	9	۰	•	•		0	۰	0		
	MTUNTHE 7:30a-8:00a TODAY-FLORIDA	m Z	\$1,200.00	ಕ	0	-	0	٥	٥	0	0	-	
	MTUWTHF 8:00g-8:30g TODAY-FLORIDA	2	\$1,000.00	8	0	-	•		0	0	•	N	`
	WENDY WILLIAMS	몃	\$300.00	ខ	•		•	O	•	•	-	N	
	MTUWTHF 12:00p-12:30p CH7 NWS-NOON	어	\$450.00	8		0	•	0	•	•	**	N	
	MTUNVThF 12:30p- 1:00p CH7 NWS-NOON	밐	\$450.00	*	0	-	0	0	0	0	0	-	
	MTUWThF 4:00p-4:30p CH7 NAVS 4.00PM	Ą	\$800.00	ಜ	o		0		0	٥	٥	, Na	
	NITUWTHE 4:30p-5:00p CH7 NWS 4.30PM	Ą	\$800.00	30	-	٥	-	0	•	۰	-	ω	٠
	MTWVThF 5:30p-6:00p CH7 NWS 5:30PM	9	\$1,500.00	8	-4	0	0	-	٥	0	•	N	
	MTUWTHF 8:00p-6:30p CH7 NWS 8.00FM	Ŋ	\$1,500.00	8	٥		•	٥	0	٥	0		,
	MTWVThF 6:30p-7:00p	9	\$1,500.00	8		0	0	0	•	0	0	-	

Sv 10:00p-11:00p CH7WKND NW-10P

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\$1,800.00

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CH7 NWS 10.00P<

MTuWThF 10:00p-11:00p

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\$2,500.00

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MATLOCK

Total Cost:

\$25,760.00

Total Spota:

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MTuWThF 1:00p-2:00p

2

\$300.00

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0

0

0

AL-NASM

Daypart

Code

STN Gross

Dur

Tue Wed Thu Pri Sat Sun Mon 10/9 10/10 10/11 10/12 10/13 10/14 10/15

Total Spots

Affiliation: FOX

Phone: 305-751-882

Fax: 305-795-2709

CH7 NWS 6.30PM

STATION ORDER

Bill Nelson for Senate

Product: Primary Demo: Adults 60+ Market Media: sparation between spots: Senate Race Miemi-Ft. Lauderdeis

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Buyer:

Shall Putton

Fight End Date: 10/15/2012 04:59 AM Flight Start Date: 10/9/2012 05:00 AM Description: Notion Mani 10.9-10.16 medimete:

Vendor: WSVN-TV

Milerni, FL 33141

1401 79th Street Causeway

Send Billing To: Aber Hullon Media

6190 Grovedale Ct

703-299-9211

T. Phone: 703-299-0395 Alexandria, VA 22310 Suite 200

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B B

Signature

Date: 9/7/2012

Revision #:



MIAMI, FL 33141

WSVN 1401 79TH ST CAUSEWAY

Schedule Detas

Contract #

Advertiser

Agency

Brand Product

Salesperson

HRP/VA/MCGARR, MEGHAN (1117)

Sales Office Phone/Fax Comments Billing Type Account Type Buyer Name

> HUTTON, SHELLI Washington DC

Abar Hutton 6190 Grovedale Ct., Suite 200 Alexandria, VA 22310

> BILL NELSON 4 SENATE (12284) Abar Hutton (1762) POLI/B NELSON/D/SEN/FL (3426) 10/09/12-10/15/12 30535 Political Issues (1082) Demo **ફ** Entered By Last Modified Data Entared Headline # 09/12/12

Order Type Package Deal 09/12/12 A35+ Wendy Creque

Commission Commission % 15.00 06188250 Normal \$3,862.50

Net Total \$21,887.50

BILL NELSON 4 SENATE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, BILL NELSON FOR SENATE National/Political Candidate

By Broadcast Month
Oct. 2012 Grand Total: 25 \$25,750.00 \$25,750.00

		Comments:	Date:				on:	Accepted-Station:	Date:			Accepted-Agency/Advertiser:	Accepted
			CT	TRAC	CONFIRMATION CONTRA	TION	IRM/	CONF					
P NEW2 3/14/10	\$1,500.00 WSVN (WSVN)	\$1,500	\$1,500.00			1	-)P (ET)	:30 6P- 6:30P (ET)	w	10/10/12-10/10/12	14.0 Normal Line / SPOT	14.0
VS		\$3,000.	\$1,500.00		1	-	-	₽ (ET)	:305:30P- 6P (ET)	ω	10/09/12-10/12/12	13.0 Normal Line / SPOT	13.0
		\$800.	\$800.00					P (ET)	:304:30P- 5P (ET)	w	10/15/12-10/15/12	12.0 Normal Line / SPOT	12.0
		\$1,600.	\$800.00	2	-	1 	-	P (ET)	:304:30P- SP (ET)	ω	10/09/12-10/11/12	11.0 Normal Line / SPOT	11.0
		\$1,600.	\$800.00	2	1	1		P (ET)	:30 4P- 4:30P (ET)	ω	10/10/12-10/12/12	10.0 Normal Line / SPOT	10.0
30P	\$450.00 WSVN (WSVN) NEW	\$450.	\$450.00	L		<u>1</u>	-	1P (ET)	:30 12:30P- 1P (ET)	3	10/10/12-10/10/12	9.0 Normal Line / SPOT	9.0
		\$450.	\$450.00	L			1	30P (ET)	:30 12P~ 12:30P (ET)	w	10/15/12-10/15/12	8.0 Normal Line / SPOT	8.0
		\$450.	\$450.00	_		1	 - 	30P (ET)	:30 12P- 12:30P (ET)	ω	10/09/12-10/09/12	7.0 Normal Line / SPOT	7.0
IAMS		\$300.	\$300.00	_	-	-	-	(ET)	:30 10A- 11A (ET)	w	10/15/12-10/15/12	6.0 Normal Line / SPOT	6.0
		\$300.	\$300.00	_	 	1		(ET)	:30 10A- 11A (ET)	ω	10/10/12-10/10/12	5.0 Normal Line / SPOT	5.0
		\$2,000.	\$1,000.00	2	1	1		A (ET)	:30 8A- 8:30A (ET)	w	10/10/12-10/12/12	4.0 Normal Line / SPOT	4.0
A		\$1,200.0	\$1,200.00		-	1 1		A (ET)	:307:30A- 8A (ET)	ω	10/10/12-10/10/12	3.0 Normal Line / SPOT	3.0
	\$1,200.00 WSVN (WSVN) TODA	\$1,200.0	\$1,200.00	1	1 1		-	A (ET)	:30 7A- 7:30A (ET)	ω	10/12/12-10/12/12	2.0 Normal Line / SPOT	2.0
×		\$2,000.0	\$1,000.00	2	- - -	1 - 1	 -	A (ET)	:30 6:30A- 7A (ET)	ω	10/09/12-10/11/12	1.0 Normal Line / SPOT	1.0
Comments	Station	1000	Rane	Spogs	7 7 38 32	SPW MO IO WE IT	3	KUS LINES	Length	×	Dates	Line Type / Break Type (Ref #)	Line

^{*}Sumbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



6190 Grovedale Ct., Suite 200 Alexandria, VA 22310

Phone/Fax

Buyer Name

HUTTON, SHELLI

Washington DC

HRP/VA/MCGARR, MEGHAN (1117) BILL NELSON 4 SENATE (12284)

Account Type

Sales Office Salesperson Brand

Abar Hutton

MIAMI, FL 33141

WSVN 1401 79TH ST CAUSEWAY

Product Agency Advertiser Schedule Dates Contract # 30535

10/09/12-10/15/12 Political Issues (1082) Abar Hutton (1762) POLI/B NELSON/D/SEN/FL (3426)

Demo **8** Last Modified Date Entered Headline # Entered By

09/12/12 8

09/12/12 Wendy Creque 06188250

\$21,887.50 \$3,862.50

Net Total Sales Tax

BILL NELSON 4 SENATE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, BILL NELSON FOR SENATE Standard National/Political Candidate

Comments

Billing Type

A35+ 15.00 Normal

Order Type Pedrage Deal Commission Commission %

Grand Total:	By Broadcast Month
25	Spots
\$25,750.00	Rate

Accepte			17.	16.0	15.0	Line
Accented-Anency/Advertiser:		18.0 Normal Line / SPOT	17.0 Normal Line / SPOT	16.0 Normal Line / SPOT	15.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		10/10/12-10/11/12	10/14/12-10/14/12	10/09/12-10/12/12	10/09/12-10/09/12	Dates
		3	w	w	ω	Sec
CONFIR		:30 1P- 2P (ET)	;30 10P- 11P (ET)	:30 10P- 11P (ET)	:30 6:30P- 7P (ET)	Length Run Times
CONFIRMATION CONTRACT			-	_		
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P C		2	-	<u> ~</u>	-	Spors
,		\$300.00	\$1,800.00	\$2,500.00	\$1,500.00	Rage
						iogi
		\$600.00 WSVN (WSVN)	\$1,800.00 WSVN (WSVN)	\$5,000.00 WSVN (WSVN)	\$1,500.00 WSVN (WSVN)	Siduon
		MATLOCK	10P NEWS	10P NEWS	630P NEWS	Commence
		9/12/12	71/71/6	71/71/6	9/12/12	Elimeter

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